



# Corporate & Community Partnership Opportunities

We partner with corporate and community organizations interested in democratizing philanthropy through empowering women. We offer mutually beneficial partnerships, including the potential to co-create custom programming for your needs. We enable brand alignment with a well-connected network of Charlotte-Mecklenburg visionaries and decision makers.



From July 2023 through June 2024, we are celebrating our 20th Anniversary! This provides unique, one-time opportunities for sponsorship and support.

Contact Executive Director Patricia Massey Hoke at [phoke@womensimpactfund.org](mailto:phoke@womensimpactfund.org) to learn more.

## WHAT WE DO

Women's Impact Fund is part of a powerful philanthropic movement: collective giving. We combine the charitable gifts of almost 500 members to award high-impact grants in our community. In doing so, we develop female leaders who understand local social issues and lead the way as informed, experienced philanthropists who understand the Charlotte-Mecklenburg community's needs.

## HOW WE SERVE

Women's Impact Fund has awarded nearly \$8 million to more than 100 Charlotte-Mecklenburg nonprofit organizations since 2003. In addition to our well-researched grantmaking, we host education events on important community topics for members and the public and engagement events to bring together philanthropically-inclined women from a variety of backgrounds.



"I'm a member of WIF because it allows me to harness the power of collective giving and make an impact with other like-minded professional women."  
-Tonya Bruce *PwC*

Over 20 Events Each Year

200 Active Committee Members

50% of Members on Nonprofit Boards

## PARTNERSHIP OPPORTUNITIES

	WEBSITE	EVENT SIGNAGE	EVENT TICKETS	NEWSLETTER	SOCIAL MEDIA	SPEAKING OPPORTUNITY
<b>CATALYST</b> \$25,000	✓	✓	✓	✓	✓	Custom Event
<b>IGNITER</b> \$10,000	✓	✓	✓	✓	✓	Large Event
<b>INFLUENCER</b> \$5,000	✓	✓	✓	✓	✓	Small Event
<b>CONNECTOR</b> \$2,500	✓	✓	✓	—	—	—
<b>SUPPORTER</b> \$1,000	✓	✓	✓	—	—	—

" Since joining 12 years ago, WIF has connected me with life-long relationships, educated me to think deeply about our community, and challenged me to think differently about my part in supporting positive community change."

-Molly Shaw  
*Philanthropy Consultant*

